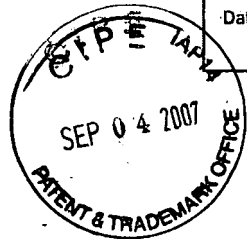


I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as Express Mail Label No. EV97040446506, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: September 4, 2007

Signature:

(Lise Ann Ruggeri)



PATENTS
GS-080 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Wing P. Leung et al.
Application No. : 10/033,532 Confirmation No. : 7831
Filed : October 16, 2001
For : APPARATUS AND METHOD FOR PARENTAL
CONTROL USING V-CHIP PLUS+ AND MASTER
PASSWORD
Art Unit : 2623
Examiner : Annan Q. Shang

New York, NY 10036
September 4, 2007

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In reply to the Office Action dated May 3, 2007, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing beginning on page 2 of this Reply.

Remarks begin on page 11 of this Reply.